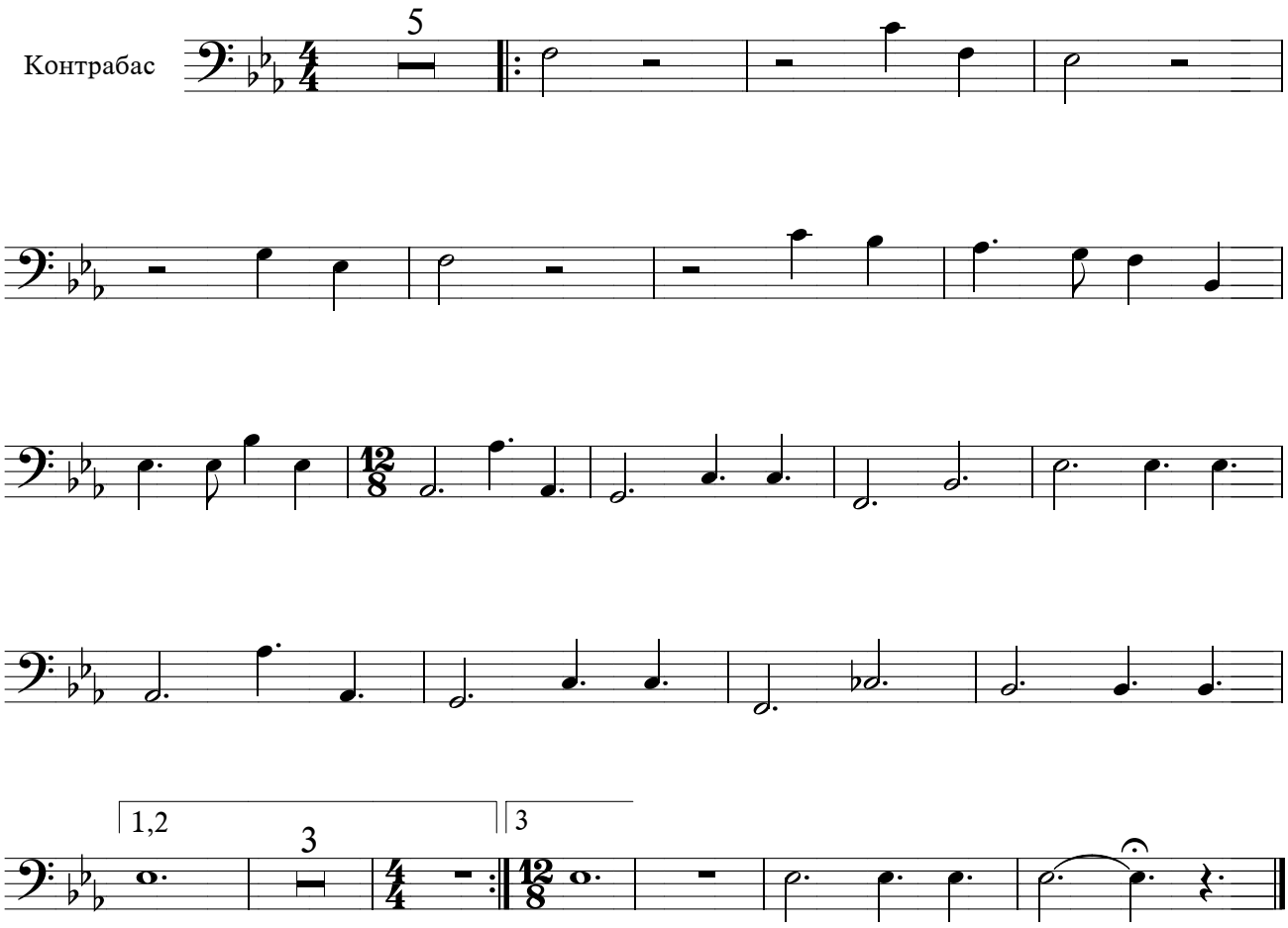ПОДАРОК